

Our Homestead NH

Website Privacy & Security Policy

ourhomesteadnh.org

Effective Date: July 1, 2025 | Last Updated: June 28, 2026

1. Introduction

Our Homestead NH (“Our Homestead,” “we,” “our,” or “us”) is a 501(c)(3) nonprofit organization based in Londonderry, New Hampshire, dedicated to building community-based housing solutions for adults with intellectual and developmental disabilities (IDD). We are committed to protecting the privacy and security of visitors to our website, ourhomesteadnh.org (the “Site”).

This Privacy & Security Policy describes what information we collect when you visit our Site, how we use it, how we protect it, and your rights regarding that information. By using our Site, you agree to the practices described in this policy.

2. Information We Collect

2.1 Information You Provide Voluntarily

We collect information you provide directly to us, such as when you:

- Fill out our contact form (name, email address, phone number, and message)
- Subscribe to our email newsletter or updates
- Register for or inquire about an event
- Make a donation through our third-party donation platform (GiveButter)
- Communicate with us by email or other means

2.2 Information Collected Automatically

When you visit our Site, we may automatically collect certain technical information, including:

- IP address and general geographic location
- Browser type and version
- Device type (desktop, mobile, tablet)
- Pages visited and time spent on each page
- Referring website or search terms that brought you to our Site
- Date and time of your visit

This information is collected using cookies, log files, and analytics tools (such as Google Analytics or similar services embedded in our WordPress/Elementor site). It helps us understand how visitors use our Site and improve our content and services.

2.2 Information Collected Automatically

We do not collect sensitive personal information such as Social Security numbers, financial account numbers, medical records, or information about the individuals we serve. Donation payment processing is handled entirely by GiveButter; we do not receive or store your full credit card or payment information.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your inquiries and communicate with you
- To send you newsletters, event updates, and information about Our Homestead NH (if you have opted in)
- To process and acknowledge donations
- To improve the functionality, content, and user experience of our Site
- To understand how our Site is being used and measure the effectiveness of our outreach
- To comply with legal obligations

We will not use your information for purposes incompatible with those listed above without first obtaining your consent.

4. Sharing of Information

We respect your privacy and do not sell, rent, or trade your personal information to any third party. We may share your information only in the following limited circumstances:

- **Service Providers:** We work with trusted third-party service providers (such as GiveButter for donation processing, our email newsletter platform, and website hosting providers) who assist us in operating our Site and carrying out our mission. These providers are contractually required to keep your information confidential and use it only for the services they provide to us.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to a valid legal process (such as a subpoena or court order).
- **Organizational Protection:** We may disclose information where necessary to protect the rights, property, or safety of Our Homestead NH, our supporters, or others.
- **Aggregated Data:** We may share non-personally identifiable, aggregated information (such as total visitor counts or general demographic data) publicly or with partners for reporting and advocacy purposes.

5. Cookies and Tracking Technologies

Our Site uses cookies and similar tracking technologies to enhance your browsing experience. Cookies are small text files placed on your device. We use:

- **Essential Cookies:** Required for basic site functionality (e.g., WordPress session cookies).
- **Analytics Cookies:** Help us understand how visitors interact with our Site (e.g., Google Analytics). These do not identify you personally.
- **Third-Party Embeds:** Social media integrations (Facebook, Instagram) may set their own cookies when you interact with those elements. Their data practices are governed by their own privacy policies.

You can control or disable cookies through your browser settings. Note that disabling certain cookies may affect the functionality of some Site features. To opt out of Google Analytics tracking specifically, you may use the Google Analytics Opt-Out Browser Add-on available at tools.google.com/dlpage/gaoptout.

6. Third-Party Links and Services

Our Site contains links to third-party websites and integrates with third-party services, including:

- GiveButter (donation processing) – governs donations at givebutter.com
- Facebook and Instagram (social media) – subject to Meta’s privacy policies

We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies before providing any personal information through their platforms.

7. Data Security

We take the security of your information seriously and implement reasonable technical and organizational safeguards, including:

- HTTPS/SSL encryption: Our Site uses HTTPS to encrypt data transmitted between your browser and our web server.
- Access controls: Access to any collected information is limited to authorized personnel who need it to operate our programs and Site.
- WordPress security: Our Site is built on WordPress and maintained with up-to-date plugins and security patches to reduce vulnerabilities.
- Third-party security: Sensitive transactions such as donations are handled by GiveButter, which maintains its own security certifications and practices.

Please be aware that no method of data transmission over the Internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security. If you have reason to believe your interaction with us has been compromised, please contact us immediately.

8. Data Retention

We retain personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by law. Contact form submissions and email correspondence are retained for a reasonable period to manage our communications. You may request deletion of your personal information at any time by contacting us (see Section 10).

9. Children’s Privacy

Our Site is not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us and we will promptly delete it.

10. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- Access: Request a copy of the personal information we hold about you.
- Correction: Request correction of inaccurate or incomplete information.
- Deletion: Request that we delete your personal information, subject to legal requirements.
- Opt-Out: Unsubscribe from our email communications at any time using the unsubscribe link in any email, or by contacting us directly.

To exercise any of these rights, please contact us using the information in Section 11 below. We will respond to your request within a reasonable timeframe.

11. Contact Us

If you have questions, concerns, or requests regarding this Privacy & Security Policy or our data practices, please contact us:

Our Homestead NH

P.O. Box 184, Londonderry, NH 03053

Email us: contact@ourhomesteadnh.org

Website: <https://ourhomesteadnh.org>

Facebook: <https://www.facebook.com/OurHomesteadNH/>

12. Changes to This Policy

We may update this Privacy & Security Policy from time to time to reflect changes in our practices, legal requirements, or website functionality. When we make changes, we will update the “Last Updated” date at the top of this page. We encourage you to review this policy periodically. Your continued use of the Site after any changes constitutes your acceptance of the updated policy.

Our Homestead NH is a 501(c)(3) nonprofit corporation. Tax ID# 33-4081288